

STRATEGIC NEWS

Junckers and FIBA announce
long-term partnership



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Lars Gjødsbøl, CEO, Junckers Industrier A/S, commented:

"We are extremely proud to once again collaborate with FIBA to provide our first-class sports flooring systems for multiple elite international competitions in the next few years. As a FIBA Global Supplier until 2024, our multi-event partnership further anchors the long-standing relationship between our two companies and cements Junckers' position as the leading sports flooring supplier on a worldwide scale."

JUNCKERS & FIBA PARTNERSHIP ANNOUNCEMENT 2021 - 2024



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JUNCKERS AND FIBA ANNOUNCE LONG-TERM PARTNERSHIP

Junckers has signed a long-term agreement with FIBA*, basketball's global governing body, to serve as Global Supplier of wood flooring until 2024.

The announcement by FIBA was made on 09 September 2021, detailing the multi-event partnership which will encompass FIBA's elite international competitions in the next three years, including FIBA EuroBasket 2022, FIBA Basketball World Cup 2023 and 2024 Paris Olympic Games basketball tournaments.

Junckers will supply its latest generation professional portable sports flooring system Pro Complete 44 for all three competitions. The basketball courts for FIBA EuroBasket 2022 and FIBA Basketball World Cup 2023 will be custom-made with the unique branding of each event.

Junckers Portable Sports Flooring made in solid hardwood offers a professional, flexible option for a wide variety of sporting events. The flooring system fully conforms to EN 14904 standard with excellent shock absorption and ball bounce. For international level games, a strong and durable floor is essential and a portable, professional grade sports floor from Junckers offers a sustainable choice as it can be used again and again, ideal as many of the large arenas used for big sporting events are temporary structures. As a one-stop service provider, Junckers provides the technical solution from start to finish, including advice on choice of portable floor, installation of the flooring system complete with branded court markings and dismantling the floor once the games have concluded.

With the new Global Supplier agreement, Junckers and FIBA continue their partnership following Junckers' role as Official Court Supplier for FIBA EuroBasket 2017, having also supplied its sports flooring systems for FIBA EuroBasket 2009 as well as for the basketball tournaments at the Athens 2004 Olympic Games.

Lars Gjødsbøl, CEO, Junckers Industrier A/S, commented:

"We are extremely proud to once again collaborate with FIBA to provide our first-class sports flooring systems for multiple elite international competitions in the next few years. As a FIBA Global Supplier until 2024, our multi-event partnership further anchors the long-standing relationship between our two companies and cements Junckers' position as the leading sports flooring supplier on a worldwide scale."

Andreas Zagkils, FIBA General Secretary added:

"Having the FIBA EuroBasket 2017 played on their courts, we know firsthand that Junckers provides state-of-the-art basketball wooden floors. We look forward to working more closely with them over the next three years as we provide the world's top players with the finest playing surfaces."

The agreement comes following a Request for Proposal for FIBA EuroBasket 2022 and a combined Request for Proposal for FIBA Basketball World Cup 2023 and the Paris 2024 Olympic Games made to all FIBA Equipment and Venue Partners.

*FIBA - Fédération Internationale de Basketball / International Basketball Fédération



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